

**Business Location Facts**  
**Location in District # 10**

**Corporate Information:** Prima LLC  
4105 Bishop Ln  
Louisville, KY 40218

**Category:** Expansion

**Main Contact:** Brian Lowe (phone) 502. 966.9115

**Email:** [blowe@primasupply.com](mailto:blowe@primasupply.com)

**Metro Location:** Same as above

**Web Site:** [www.primasupply.com](http://www.primasupply.com)

**Business/Project Description:** Prima LLC was founded in 2006 to distribute restaurant and refrigeration equipment via online sales to restaurants, convenience stores and specialty food markets across the country. Their current focus is on factory direct to customer shipments. A new development plan calls for selling more complete store packages which would result in equipment needs from multiple manufacturers. To accommodate the supply, they will begin stocking several lines of equipment, and therefore will need a new warehouse facility. They foresee hiring approximately 17 new employees as a result of the expansion.

**Primary Incentive requested:** ☒ KJDA ☐ KIDA ☐ KEIA

**Local Participation:** The recommended local occupational tax participation level is **1%**.

**KEDFA Proceedings:**

<b>Preliminary Approval Date:</b>	<b>April 26, 2007</b>
<b>Final Approval Date:</b>	Expected April 2007
<b>Activation Date:</b>	Expected April 2008

**Projected Investment and Employment:**

Existing Local Employment: <b>3</b>	Total Square Footage: <b>45,000</b>
Jobs to be created at activation: <b>17</b>	Ultimate Investment: <b>\$4,012,950*</b>
Average F/T Salary: <b>\$35,000</b>	New Payroll at activation: <b>\$525,000</b>

*\*total bldg costs est. at \$3.65 million but KJDA start up investment is \$362,950*

**Local Annual Economic Impact at Activation (year one):**

	<b>Direct Impact</b> (spin-off)	<b>Total Impact</b>
Projected tax revenues	\$16,157	\$21,190
<b>*Local KIDA benefits</b>	\$3,874	\$3,874
<b>Net benefit to community</b> (Local new taxes, less incentives)	\$12,283	\$17,316

**\*State to Local Participation Ratio is 80% from the State with 20% local participation**